

ECONOMIC CONTRIBUTIONS

- Paints and coatings provide real value and are necessary for protecting and preserving the objects to which they are applied. Coatings are applied to almost everything we own and use, prolonging usefulness and providing protection from scratches, rust, and corrosion, and serving hundreds of other industries — from automotive and aerospace, to furniture and architectural paints and finishes — coatings are essential and a built-in part of our world and infrastructure.
- The following sampling of facts highlight the significant contributions the nearly \$30 billion U.S. paint and coatings industry and workforce makes to the nation’s economy.
- The U.S. paint and coatings industry employed 306,000 workers in 2021. Paint and coating manufacturers directly employed 42,000 people in 2021.
 - Product shipments by U.S. paint and coatings producers totaled \$29.5 billion in 2021.
 - In 2021, there were some 51,400 paint and coatings establishments in the United States.
 - The payroll for the U.S. paint and coatings industry was nearly \$17.5 billion in 2021.
 - The U.S. paint and coatings industry paid an average annual wage of \$57,100 in 2021, rising 6% from 2016 (adjusted for inflation). Notably, the highest average annual wage was paid by the paint and coatings manufacturing sector at \$78,500 in 2021.
 - The highest paid paint and coatings industry wages were those in Ohio, where the annual average wage for the state’s paint and coatings industry workers was \$85,000 in 2021; Michigan’s paint and coatings industry workers received the second highest annual average wages at \$69,900.
 - Connecticut, Illinois, Massachusetts, New Jersey, and Tennessee each had strong paint and coatings industry average annual wages of at least \$63,000 in 2021.
 - California ranked first among the states for paint and coatings industry payroll, at \$2.6 billion in 2021.
 - Texas, Florida, Ohio, and Illinois completed the list of top five states in paint and coatings industry payroll in 2021.
 - Total U.S. paint and coatings employment increased 20% over the last decade, adding 51,100 jobs since 2011.

For more facts about the Paint and Coatings Industry, visit www.paint.org/economicfacts.

Top 10 States with the Highest Number of Paint and Coatings Industry Employees

State	Workers
California	45,174
Florida	26,550
Texas	25,250
New York	13,479
Ohio	13,410
Illinois	13,046
Washington	10,992
Michigan	9,290
Pennsylvania	9,078
North Carolina	8,052

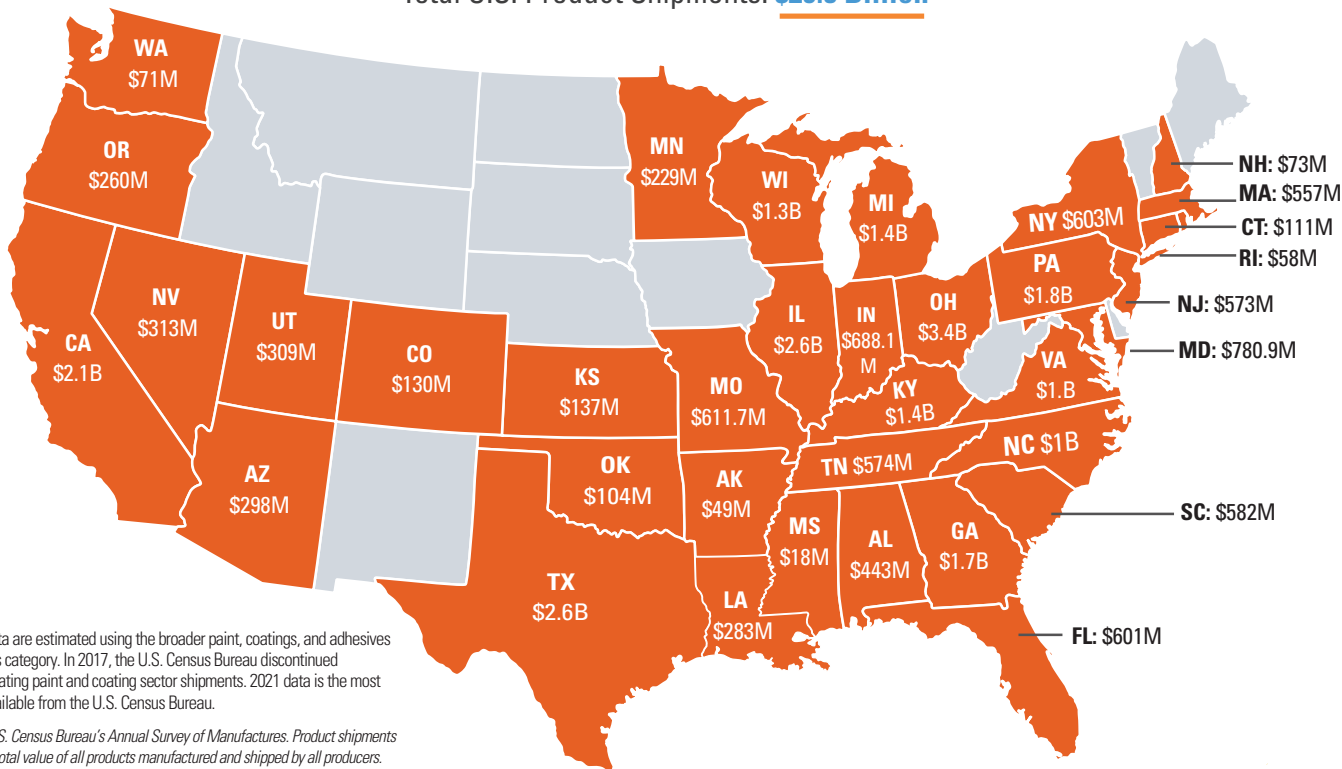
Total U.S. Workers: 306,000
(based on 2021 data)

Gathered data applies to the following NAICS codes: 325510, Paint and Coating Manufacturing; 444120, Paint and Wallpaper Stores; 424950, Paint, Varnish, and Supplies Merchant Wholesalers; and 238320, Painting and Wall Covering Contractors.

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Top 35 States with the Highest Number of Paint and Coatings Estimated* Product Shipments: 2021

Total U.S. Product Shipments: **\$29.5 Billion**



*State data are estimated using the broader paint, coatings, and adhesives shipments category. In 2017, the U.S. Census Bureau discontinued disaggregating paint and coating sector shipments. 2021 data is the most recent available from the U.S. Census Bureau.

Source: U.S. Census Bureau's Annual Survey of Manufactures. Product shipments cover the total value of all products manufactured and shipped by all producers.

U.S. EXPORTS: 2022

- The United States exported \$2.9 billion in paint and coatings products in 2022.
- The U.S. paint and coatings industry posted a positive trade surplus of \$1.7 billion in 2022.
- The U.S. paint and coatings industry exports to Canada (\$1.3 billion) and Mexico (\$822 million) in 2022 totaled \$2.1 billion combined. These USMCA partners have consistently been the two largest export markets for the U.S. industry, accounting for 70% of all U.S. paint and coatings industry exports in 2022.
- The third largest export market for U.S. paint and coatings products was China at \$125 million in 2022.
- Japan and South Korea rounded out the top five leading export markets for U.S. paint and coatings products in 2022, at \$59 million and \$49 million, respectively.
- Texas led the states with the most paint and coatings exports, with \$382 million in 2022, with exports rising nearly 40% from the previous year; Illinois was second at \$330 million; and Ohio was third with \$250 million paint and coatings exports in 2022.

Source: Data based on the following four-digit Harmonized Tariff Schedule (HTS) codes: 3208, Oil-based Paint and Varnishes; 3209, Water-Based Paint and Varnishes; and 3210, Paints and Varnishes for Leather. Trade statistics were derived from U.S. Bureau of the Census data and are reported on a Census or Customs basis. State export statistics are drawn from the Origin of Movement (OM) series compiled by the Foreign Trade Division of the U.S. Census Bureau.

The American Coatings Association (ACA) is a voluntary, nonprofit trade association working to advance the needs of the paint and coatings industry and the professionals who work in it. The organization represents paint and coatings manufacturers, raw materials suppliers, distributors, and technical professionals. ACA serves as an advocate and ally for members on legislative, regulatory, and judicial issues, and provides forums for the advancement and promotion of the industry through educational and professional development services.