



AmericanCoatings

ASSOCIATIONSM

March 19, 2020

Dear Governors,

The safety and health of our employees has always been a hallmark of the paint and coatings industry. We join with the rest of the nation in efforts to stop the spread of the coronavirus infection.

Many states and cities have already recognized that the coatings industry is essential to the infrastructure of the country, including public works, new home construction, industrial manufacturing, research and development centers, home repair and maintenance as well as the maintenance and operation of roads, bridges, highways and other public transportation. As you consider further measures to combat the virus, we urge that any action be consistent and continue to recognize the vital role of coatings and its essential nature to the functioning of our nation's infrastructure and to the health and well-being of our society in general.

The coatings industry employs over 295,000 employees across the country in manufacturing facilities, research and development centers, warehouse and distribution facilities, retail locations and in the service industry as painting professionals working in beverage and food packaging, commercial, industrial, construction and in retail settings. It is a \$29 billion dollar industry with a very wide network of upstream suppliers and downstream users including the food and produce industry, healthcare industry, military bases, transportation infrastructure like highways, bridges and airports, automotive industry, consumer goods including food and hygiene, and real estate such as home maintenance and repair. In fact, almost all manufacturing processes that result in the production of a non-liquid product include a process for coating the finished good. The best example is the interior of steel and aluminum food and beverage cans need a protective coating to ensure food quality, freshness and longevity. There is no question that coatings on consumer goods and packaging are necessary to maintain the integrity, cleanliness and security of the product. Indeed, the coatings industry is an integral partner to the larger manufacturing industry.

In addition, our products are used in hospitals, retirement and rehabilitation centers to encourage clean surfaces and on transportation infrastructure to ensure the safe movement of our population and commerce. In your homes, paint products coat the outside and the inside as well as the floor and ceilings to ensure longevity, aesthetics, and cleanliness of surfaces. Many of these coatings include special performance characteristics that help to promote cleanliness in kitchen and bathroom settings. These are only a few instances of the many, many uses of paint and coatings products.

The coatings industry is prepared to do our part for our families, our industry and our nation during this time.

Please do not hesitate to contact me or Heidi McAuliffe, Vice President of Government Affairs at hmcauliffe@paint.org if you have any questions.

Best regards,

Andy Doyle
President and CEO
American Coatings Association, Inc.