



FACTS ABOUT THE PAINT & COATINGS INDUSTRY

ECONOMIC CONTRIBUTIONS

Paints and coatings provide real value and are necessary for protecting and preserving the objects to which they are applied. Coatings are applied to almost everything we own and use, prolonging usefulness and providing protection from scratches, rust, and corrosion.

The following facts highlight the significant contributions industry makes to the U.S. economy and the people employed in the industry.

- The U.S. paint and coatings industry employed 295,400 workers in 2016, adding nearly 8,000 jobs from the previous year.
- Product shipments by U.S. paint and coatings producers totaled an estimated \$28.4 billion in 2017, increasing 3% or \$911 million from 2016.
- In 2016, there were over 46,900 paint and coatings establishments in the United States.
- The payroll for the U.S. paint and coatings industry was nearly \$14.1 billion in 2016. Industry payroll rose by 2.5% between 2015 and 2016, compared to an increase of 1.8% for the entire private sector, adjusted for inflation.
- The U.S. paint and coatings industry paid an average annual wage of \$47,700 in 2016. The highest average annual wage was paid by the paint and coatings manufacturing sector at \$70,300 in 2016.
- California ranked first in the nation for paint and coatings industry employment with 40,700 jobs in 2016.
- Texas ranked second with 26,300 paint and coatings industry jobs in 2016. Florida followed Texas with over 22,700 paint and coatings industry jobs; New York and Ohio rounded out the top five leading states for paint and coatings industry employment in 2016, with 14,900 and 13,000 jobs, respectively.
- The highest paid paint and coatings industry wages were those in New Jersey, where the annual average wage for the state's paint and coatings industry workers was \$61,300 in 2016; Ohio's paint and coatings industry workers received the second highest annual average wages at \$61,000.
- Michigan, Illinois, and Hawaii each had strong paint and coatings industry average annual wages of at least \$59,000 in 2016.
- California was also the leading state for paint and coatings industry payroll, at \$1.9 billion in 2016.
- Texas, Florida, Ohio, and New York completed the list of top five states in paint and coatings industry payroll in 2016.

Top 10 States with the Highest Number of Paint and Coatings Industry Employees

State	Workers
California	40,706
Texas	26,255
Florida	22,705
New York	14,900
Ohio	13,029
Illinois	12,799
Washington	10,174
Michigan	9,890
Pennsylvania	9,068
North Carolina	7,441

Total U.S. Workers: 295,400

(based on 2016 data)

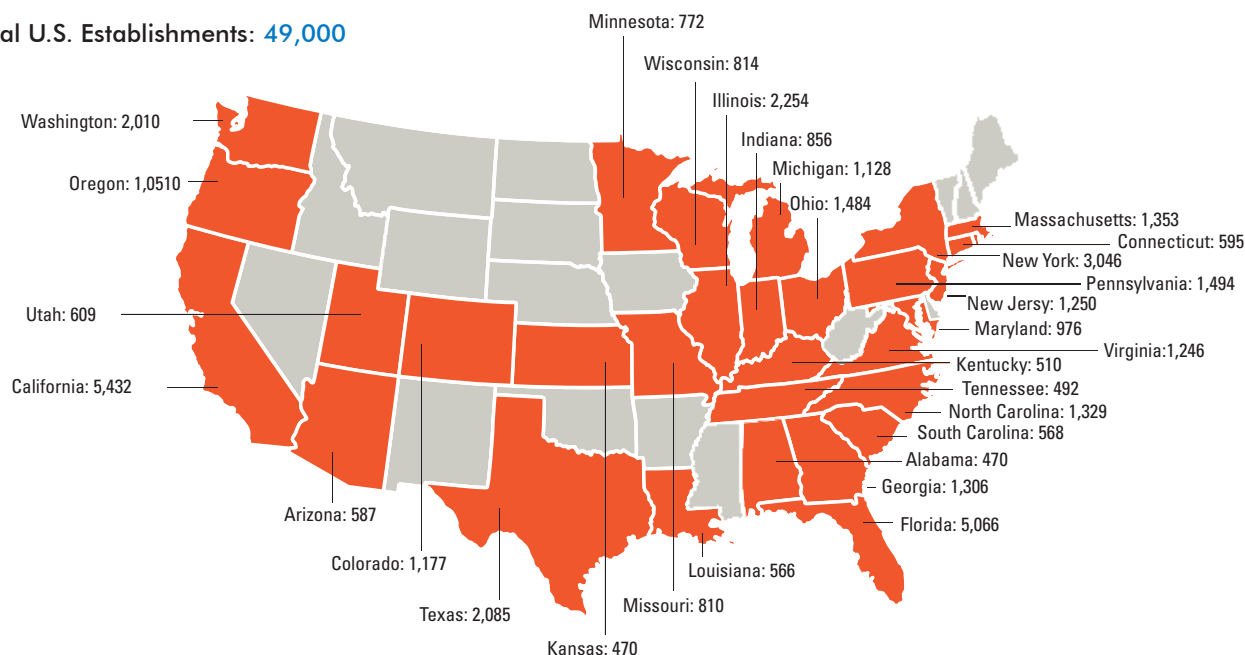
Data gathered applies to the following NAICS codes: 325510, Paint and Coating Manufacturing; 444120, Paint and Wallpaper Stores; 424950, Paint, Varnish, and Supplies Merchant Wholesalers; and 238320, Painting and Wall Covering Contractors.

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Top 30 States with the Highest Number of Paint and Coatings Establishments, 2016

Total U.S. Establishments: 49,000



Source: Data based on the following four-digit Harmonized Tariff Schedule (HTS) codes: 3208, Oil-based Paint and Varnishes; 3209, Water-Based Paint and Varnishes; and 3210, Paints and Varnishes for Leather. Trade statistics were derived from U.S. Bureau of the Census data and are reported on a Census or Customs basis. State export statistics are drawn from the Origin of Movement (OM) series compiled by the Foreign Trade Division of the U.S. Census Bureau.

U.S. EXPORTS

- The United States exported \$2.3 billion in paint and coatings products in 2017, the second highest level in more than a decade.
- The U.S. paint and coatings industry posted a positive trade surplus of \$1.4 billion in 2017.
- The U.S. paint and coatings industry exports to Canada (\$1.3 billion) and Mexico (\$588 million) in 2017 totaled \$1.6 billion combined. These two NAFTA partners have consistently been the two largest export markets for the industry, accounting for two-thirds of all U.S. paint and coatings industry exports in 2017.
- The third largest export market for U.S. paint and coatings products was China at \$100 million in 2017.
- Japan and South Korea rounded out the top five leading export markets for U.S. paint and coatings products in 2017, at \$41 million and \$35 million, respectively.
- Illinois led the states with the most paint and coatings exports, with \$309 million in 2017; Texas was second with \$207 million in paint and coatings exports in 2017.

The American Coatings Association (ACA) is a voluntary, nonprofit trade association working to advance the needs of the paint and coatings industry and the professionals who work in it. The organization represents paint and coatings manufacturers, raw materials suppliers, distributors, and technical professionals. ACA serves as an advocate and ally for members on legislative, regulatory and judicial issues, and provides forums for the advancement and promotion of the industry through educational and professional development services.