ECONOMIC CONTRIBUTIONS

Paints and coatings provide real value and are necessary for protecting and preserving the objects to which they are applied. Coatings are applied to almost everything we own and use, prolonging usefulness and providing protection from scratches, rust, and corrosion.

The following facts highlight the significant contributions the $30 billion U.S. paint and coatings industry makes to the nation’s economy and the people employed in the industry.

- The U.S. paint and coatings industry employed 311,800 workers in 2018, adding nearly 9,800 jobs from the previous year.
- In 2018, there were nearly 50,000 paint and coatings establishments in the United States.
- The payroll for the U.S. paint and coatings industry was nearly $15.8 billion in 2018. Industry payroll rose by 2.5% between 2017 and 2018.
- The U.S. paint and coatings industry paid an average annual wage of $50,700 in 2018. The highest average annual wage was paid by the paint and coatings manufacturing sector at $72,800 in 2018.
- California ranked first in the nation for paint and coatings industry employment with 45,200 jobs in 2018.
- Texas ranked second with 27,800 paint and coatings industry jobs in 2018. Florida followed Texas with over 24,800 paint and coatings industry jobs.
- New York and Ohio rounded out the top five leading states for paint and coatings industry employment in 2018, with 15,500 and 13,400 jobs, respectively.
- The highest paid paint and coatings industry wages were those in Ohio, where the annual average wage for the state’s paint and coatings industry workers was $69,300 in 2018; Michigan’s paint and coatings industry workers received the second highest annual average wages at $64,800.
- Illinois, New Jersey, and Hawaii each had strong paint and coatings industry average annual wages of at least $58,000 in 2018.
- California was also the leading state for paint and coatings industry payroll, at $2.2 billion in 2018.
- Texas, Florida, Ohio, and New York completed the list of top five states in paint and coatings industry payroll in 2018.

Top 10 States with the Highest Number of Paint and Coatings Industry Employees

<table>
<thead>
<tr>
<th>State</th>
<th>Workers</th>
</tr>
</thead>
<tbody>
<tr>
<td>California</td>
<td>45,172</td>
</tr>
<tr>
<td>Texas</td>
<td>27,812</td>
</tr>
<tr>
<td>Florida</td>
<td>24,813</td>
</tr>
<tr>
<td>New York</td>
<td>15,544</td>
</tr>
<tr>
<td>Ohio</td>
<td>13,430</td>
</tr>
<tr>
<td>Illinois</td>
<td>13,118</td>
</tr>
<tr>
<td>Washington</td>
<td>11,164</td>
</tr>
<tr>
<td>Michigan</td>
<td>10,196</td>
</tr>
<tr>
<td>Pennsylvania</td>
<td>9,289</td>
</tr>
<tr>
<td>North Carolina</td>
<td>7,245</td>
</tr>
</tbody>
</table>

Total U.S. Workers: 311,800
(based on 2018 data)

Gathered data applies to the following NAICS codes: 325510, Paint and Coating Manufacturing; 444120, Paint and Wallpaper Stores; 424950, Paint, Varnish, and Supplies Merchant Wholesalers; and 238320, Painting and Wall Covering Contractors.

For more facts about the Paint and Coatings Industry, visit www.paint.org/economicfacts.
The American Coatings Association (ACA) is a voluntary, nonprofit trade association working to advance the needs of the paint and coatings industry and the professionals who work in it. The organization represents paint and coatings manufacturers, raw materials suppliers, distributors, and technical professionals. ACA serves as an advocate and ally for members on legislative, regulatory and judicial issues, and provides forums for the advancement and promotion of the industry through educational and professional development services.

Top 30 States with the Highest Number of Paint and Coatings Establishments, 2018

Total U.S. Establishments: 50,000

- The United States exported $2.4 billion in paint and coatings products in 2019, the highest level in more than a decade.
- The U.S. paint and coatings industry posted a positive trade surplus of $1.54 billion in 2019.
- The U.S. paint and coatings industry exports to Canada ($1.1 billion) and Mexico ($590 million) in 2019 totaled $1.7 billion combined. These two USMCA partners have consistently been the two largest export markets for the industry, accounting for two-thirds of all U.S. paint and coatings industry exports in 2019.
- The third largest export market for U.S. paint and coatings products was China at $91 million in 2019.
- Japan and South Korea rounded out the top five leading export markets for U.S. paint and coatings products in 2019, at $46 million and $40 million, respectively.
- Illinois led the states with the most paint and coatings exports, with $296 million in 2019; Texas was second with $250 million; and Ohio third with $198 million paint and coatings exports in 2019.

Source: Data based on the following four-digit Harmonized Tariff Schedule (HTS) codes: 3208, Oil-based Paint and Varnishes; 3209, Water-Based Paint and Varnishes; and 3210, Paints and Varnishes for Leather. Trade statistics were derived from U.S. Bureau of the Census data and are reported on a Census or Customs basis. State export statistics are drawn from the Origin of Movement (OM) series compiled by the Foreign Trade Division of the U.S. Census Bureau.

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