



Leftover paint is often the largest component of household hazardous waste collection programs. An estimated 10 percent of the more than 650 million gallons of architectural paint – paint used to coat the interior and exterior of houses and other structures – sold each year in the United States goes unused. This difficult-to-manage waste can be captured for reuse, recycling, energy recovery or safe disposal. However, doing so requires public awareness and a convenient and effective local collection system. Many locally operated household hazardous waste programs have been collecting paint for many years; however, paint collection is expensive and is currently beyond the capacity of, and budgets for, many local governments.

Enter PaintCare®

PaintCare® is a non-profit organization created and managed by paint manufacturers. Working with state and local governments, the paint industry has taken ownership for the end-of-life management of its paint products, internalizing these costs rather than having government set up and fund collection programs for waste products. This is the principle of product stewardship in action. Product stewardship is an approach where all parties involved in the design, production, sale and use of a product take responsibility for minimizing the environmental impact throughout the stages of the product's life. Product stewardship requires a balance between flexibility, innovation and proper oversight. Oregon's Paint Product Stewardship Law adopted the nation's first statewide product stewardship program for managing leftover architectural paint: PaintCare®.

California was the second state to pass paint product stewardship legislation, and its program launched in October 2012. Connecticut was third, and its program operations began on July 1, 2013; Vermont, fourth, with operations launched on May 1, 2014. Rhode Island and Minnesota have also enacted legislation that will bring PaintCare® to their states in July 2014; and Maine will commence its PaintCare® program by July 2015, with Colorado to follow.

Good for the Environment.
Good for Consumers.
Good for Government.

What it Does

- Reduce the generation of leftover consumer paint
- Promote paint reuse
- Establish a network of paint collection sites
- Recycle and properly manage the leftover paint
- Educates the consumer on the issue

It's Simple. Here's How It Works

1. Customers purchase paint
2. Pay small recovery fee built into the purchase price of paint
3. Use paint
4. Drop off remaining paint to one of MANY collection sites, for no charge, at point of drop-off
5. PaintCare® then picks up the leftover paint
6. Paint is delivered to an authorized recycling/reuse facility

A Low Cost Solution

- Program is self-sufficient
- Operates without state funds
- PaintCare® provides consumers and contractors increased opportunities to reuse/recycle their leftover paint
- Program oversees the collection, transport and processing of returned paint
- Saves local governments money by reducing the hazardous waste collection burden currently borne by municipalities
- Provides consumers information on how to buy the right amount of paint.

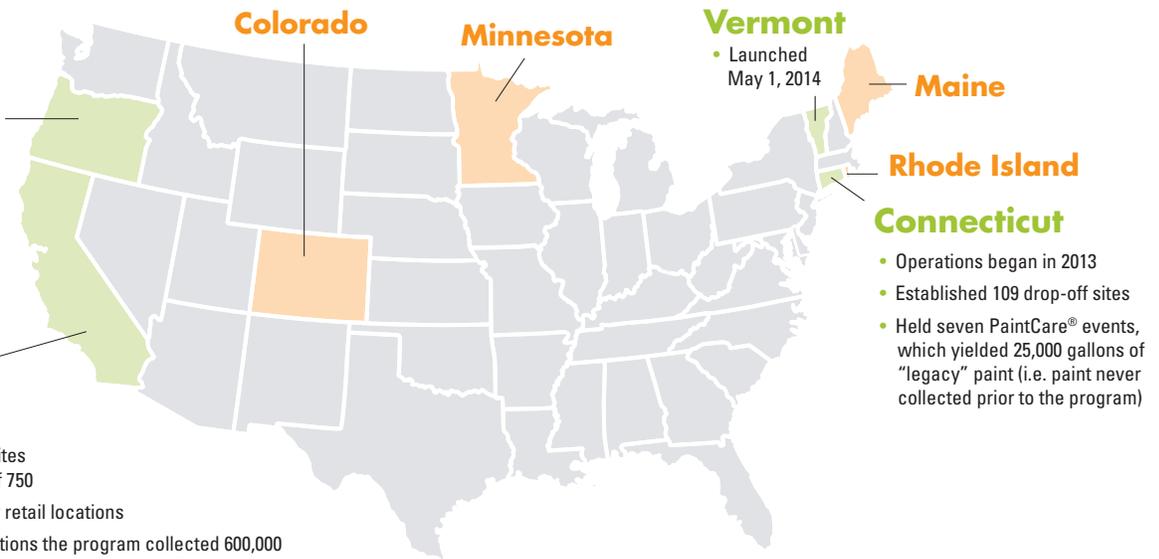


Oregon

- In operation for four years
- Made permanent in 2013 after successful pilot period
- Established 130 drop-off sites, up from only 15 before the program began
- Collected 1.6 million gallons of paint, recycling or beneficially reusing 100%
- 150 tons of plastic and 200 tons of metal containers recycled
- Portland Metro alone reports a cost savings to municipal governments of \$1 million annually

California

- Operations launched in 2012
- Established over 500 drop-off sites on its way to reaching a goal of 750
- 50 of the drop-off sites are new retail locations
- In its first nine months of operations the program collected 600,000 gallons of paints, 96% of which was recycled or beneficially reused
- 363 tons of plastic and metal containers have been recycled



Vermont

- Launched May 1, 2014

Maine

Rhode Island

Connecticut

- Operations began in 2013
- Established 109 drop-off sites
- Held seven PaintCare® events, which yielded 25,000 gallons of "legacy" paint (i.e. paint never collected prior to the program)

paintcare® FAQs

Is this a Government program?

No. The Paint Stewardship Program is mandated by State law, but is being implemented by PaintCare®, the paint industry-established non-profit stewardship organization. PaintCare® engages and manages all contracts for collection, transportation, recycling, and proper disposal of paint collected in the Program, as well as public outreach and education.

Why is there a need for this program?

An estimated 10% of the more than 650 million gallons of architectural paint sold each year in the United States goes unused. Leftover paint is currently managed through inadequately funded, government-run collection programs. PaintCare® will partner

with existing local government programs to reduce their costs, expand collection infrastructure, educate consumers about the program, and recycle and properly manage the leftover paint.

How is PaintCare® funded?

PaintCare® is funded by a per-container recovery fee, which is paid to PaintCare® by U.S. paint manufacturers based on their annual architectural paint sales in the participating state. The recovery fee directly funds the paint recovery and education efforts. The fee paid to PaintCare® by paint manufacturers is passed down to paint retailers, which then add it to the purchase price of paint. PaintCare® is a non-profit organization; recovery fees are set at a rate to cover, but not exceed, the cost to manage and sustain the Program.



What does PaintCare® mean for Consumers?

Consumers will purchase and use their paint in the same way they always have, but will be provided information that recommends ways to purchase the right amount of paint, reduce the amount of paint that becomes waste, and what to do with any leftover paint that does accumulate. They will be able to drop off their leftover paint at convenient locations, for no additional charge.