



AmericanCoatings
ASSOCIATIONSM

May 18, 2026

The Honorable Mike Johnson
Speaker
U.S. House of Representatives
Washington, DC 20515

The Honorable Hakeem Jeffries
Minority Leader
U.S. House of Representatives
Washington, DC 20515

The Honorable John Thune
Majority Leader
U.S. Senate
Washington, D.C. 20510

The Honorable Charles Schumer
Minority Leader
United States Senate
Washington, D.C. 20510

Re: ACA Supports the amended 21st Century ROAD to Housing Act

Dear Speaker Johnson, Minority Leader Jeffries, Majority Leader Thune, and Minority Leader
Schumer:

On behalf of the American Coatings Association (ACA), I write to express our strong support for the comprehensive housing legislative package currently under consideration by Congress. Expanding and preserving our country's housing supply, improving housing affordability, and driving job growth are important priorities for the paint and coatings industry and, indeed, for our nation. We encourage the House to quickly pass the amended 21st Century ROAD to Housing Act and urge the Senate to pass this bill as soon as possible for the President's signature.

ACA is the premier trade association dedicated to advancing the interests of paint and coatings manufacturers, suppliers, distributors, and technical professionals. Almost 315,000 workers formulate, manufacture, distribute, sell, and apply paint and coatings products. These include the architectural and specialty coatings that are essential components of the built environment—

particularly for single-family homes, multi-unit dwellings, whole-home repairs, renovations, and community development projects.

We commend the House and Senate for their tremendous effort to develop a balanced and comprehensive approach to addressing the nation's affordable housing crisis. By tackling barriers such as zoning and land-use restrictions, enhancing stakeholder engagement with state and local governments to boost housing production, expanding access to guaranteed loan programs, and modernizing borrowing strategies to better reflect current construction costs, this package takes meaningful steps toward increasing housing supply. Equally important are the provisions supporting whole-home repairs and preservation of the existing housing supply, as well as measures like those in the Build Now Act that tie community development resources to accelerated homebuilding.

In 2021, the industry shipped more than \$14 billion of architectural coatings. These products preserve, protect, and beautify interior and exterior surfaces of residential, commercial, and institutional buildings. They are used extensively by home builders, contractors, and consumers—roughly half applied by do-it-yourself homeowners and the remainder by professional painters and builders. This category of paints and coatings includes paints, primers, stains, varnishes, and specialized coatings applied during construction, such as building envelope coatings, low-VOC and low-odor formulations, and air-barrier coatings that improve energy efficiency, durability, and indoor air quality.

ACA is pleased to see Congress addressing the nation's housing challenges through a bipartisan framework that recognizes the need for regulatory reform, expanded financing tools, and maintenance of the current housing inventory. Paint and coatings products will continue to play a vital role in both new construction and rehabilitation efforts. We look forward to partnering with home builders, contractors, property managers, and homeowners to help expand and sustain America's housing supply.

The American Coatings Association stands ready to work with you and your colleagues to advance this important legislation and deliver meaningful solutions for American families and communities.

Sincerely,



Michael W. Johnson
President and CEO



Heidi K. McAuliffe
Senior Vice President, Government Affairs